PROGRAM

JOAN WILSON'S
COLLECTION
Copy #1

4th Annual

YUCCA VALLEY

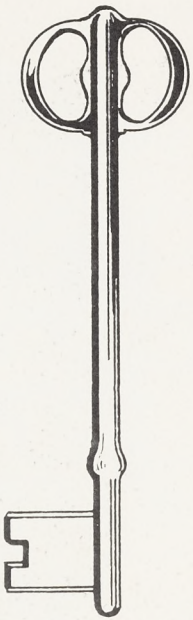
GRUBSTAKE DAYS

MAY 15-16
1954

Sponsored by
YUCCA VALLEY CHAMBER OF COMMERCE

KIRK MARTIN

HOWDY PARDNER



The Key

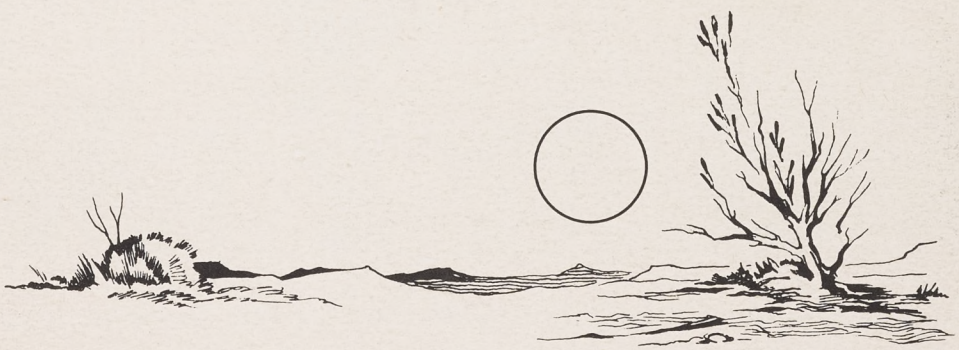
to

Yucca Valley

Is Yours

WELCOME

Once again the Yucca Valley Chamber of Commerce and all the people of the High Desert, extend their hearty welcome to you who are newcomers to the Valley and to those who are returning for the Grubstake festivities. We have endeavored to arrange the program in a manner which will provide a continuous progression of events for your enjoyment throughout the two days of the celebration. Your pleasure is our earnest desire and the Chamber of Commerce gladly solicits your inquiries and comments. Please call at the information booth on the Midway where an unusual city directory is on display for your convenience in locating the places of business as well as the residents of the Valley. May your stay here in Yucca Valley be pleasant and your early return be anticipated.



Lovely "Grubstake Days" Queen, Sandra Peters, chosen by popular acclaim to reign over the two-day celebration.

YUCCA VALLEY – QUEEN OF THE DESERT

By OZRO DODGE THOMAS

"Queen of the Desert," that's what they call her. And a queen she is; crowned with an aura of sunlight, an entourage of stately yuccas.

The queen is hardly more than a princess, having achieved her coronation but a short while ago. Yucca Valley was but a mere stretch of sagebrush, Joshua trees and bunch grass in the Spring of '46.

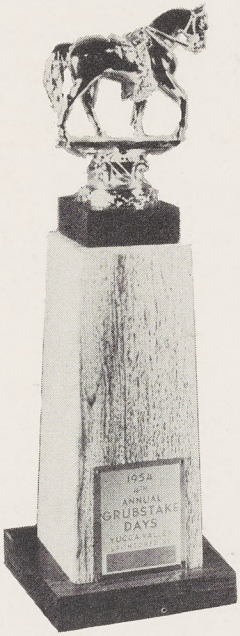
Never has a town sprung from the soil so quickly. There have been boom towns built on oil, gold and war production, but none so fast on just plain living.

These homes were not built for folks who were following the trail of gold. They came for health and happiness, born of a desire to flee the miseries that follow the lust for riches. The store and shop keepers can truthfully say that they are in business for their health, for that's what Yucca Valley is selling—health.

"Yes, the Queen of the desert's a boom town. But it's one that will last because it's built for living."

A NEW IDEA IN

TROPHIES



The trophies, one of which is pictured above, were designed by Kirk Martin and created by Roy Jewett, both local residents of the Valley. These masterpieces of art and craftsmanship offer the winners a prize that is unique and of unusual beauty. The tapering columns are expertly veneered with the rare fibre of the Joshua Tree, resting upon an exquisite base of Black Walnut. As a token of recognition for outstanding merit, these distinctive trophies are sure to be highly treasured by their recipients.

The Chamber of Commerce wishes to express its gratitude to the merchants and businessmen who so generously sponsored the various events and entries to which they will be awarded.

PARADE

PROGRAM

SATURDAY, MAY 15

10:00 A.M.—Parade forms at East end of town and proceeds along highway past centrally located judging stand to Kickapoo Trail at West end. Continues North on Kickapoo to air strip, then turns East to Gymkhana podium to receive awards.

11:30 A.M.—Presentation of Awards at Gymkhana podium near Midway.

12:00 M.—Lunch Period. Refreshments available at the various restaurants or light lunches, hamburgers, tacos, hot dogs, coffee and cold drinks on the Midway.

PARTICIPATING BANDS

Victor Valley Junior High School Band
Banning High School Band
Joshua Monument Elementary School Band

OFFICERS IN CHARGE OF MARINE PARADE ENTRIES

Lt. Col. Nick E. Presecan .....Officer in Charge
Capt. Jack L. Norman.....A-Btry. 2nd AAA AW Bn. (Infantry)
Capt. Dwight E. Roberts.....C-Btry. 2nd AAA AW Bn. (Self propelled Quad 50 Cal. & Twin 40 MM.)
Capt. Jessie L. Gibney.....1st 155 MM How. Bn.

ANNOUNCERS	PARADE JUDGES	GYMKHANA JUDGES
George Vance	Kirk Martin	John Hamilton
Kenn Witting	Rex Hamilton	John Kee
	Bob McCown	Gus Ojala

GRUBSTAKE DAYS By M. BROOKS BUXTON

Grubstake Days had its beginning only three short years ago, but in that time thousands of people have come to love the rare beauty and healthful climate that the High Desert affords. Primarily Yucca Valley whose scenic attraction and thriving community center ranks among the first, chooses to call Grubstake Days her own. However, all of the towns in the Morongo Basin contribute to and benefit by this festive occasion. Morongo Valley surrounded by its intimate mountains and lush growth of towering trees; Palm Wells which derives its name from the palm bordered lakes at its back door; Joshua Tree to the East of Yucca Valley, at the Western gateway of the Joshua Tree National Monument, and Twentynine Palms some twenty miles distant at the Oasis of Maru. Each in turn have their own days to celebrate. Monongo with its Fiesta. Palm Wells their Cactus Day, Joshua Tree her Turtle Races and Twentynine Palms the Pioneer Days. So now on Grubstake Days, Yucca Valley the Queen of the Desert will put forth every endeavor to win the hearts of all who visit her and hope that many will find the answer in our community to their yearning for a better place in which to dwell.

GRAND GRUBSTAKE DAYS SWEEPSTAKES

The Grand Grubstakes Days Sweepstakes Trophy, sponsored by The Burnt Mountain Dude Ranch, will be awarded from the Arena Podium at 3 P.M. SUNDAY, to the holder of the most points won on ribbons or Trophies during the two-day Festival.

1st Place awards — 3 points.
2nd Place awards — 2 points.
3rd Place awards — 1 point.

If Trophy and Ribbon are both given for first place, 3 points only will be allowed. All contestants are urged to participate in the events of both days to vie for the grand Grubstake Days Sweepstakes Award.

GRUBSTAKE GYMKHANA PROGRAM

SATURDAY, MAY 15

JACK CLOW *Announcer*

1:00 P.M.—Grand Entry of Gala Grubstake Days Gymkhana at the Arena near the Midway.

No. 1 — Best Western Group
No. 2 — Best Uniformed Group
No. 3 — Best Western Man
No. 4 — Best Western Woman
No. 5 — Best Western Teen-ager
No. 6 — Best Western Child
No. 7 — Oldest Woman Rider
No. 8 — Oldest Man Rider
No. 9 — Youngest Child Rider

EVENT SPONSORED BY	NO.	CLASS
Y.V. Liquor Store	1	Trail Horse, Children
Lou's Texaco Service	2	Western Horsemanship, Children
Y.V. Trading Post	3	Bending Race, Children
Fred Storey	4	Stake Race, Children
Yucca Valley Inn	5	Trail Horse, Teenagers and Adults
Hardesty's Store	6	Western Horsemanship, Teen-agers
Wilson C. Lindsay	7	Bending Race, Adults
Hammack Richfield Service	8	Bending Race, Teen-agers
Chalet Shop	9	Stake Race, Adults
G & M Market	10	Musical Hats, Children
Yucca Valley Drug	11	Stake Race, Teen-agers
Bouchey's	12	Circle Race, Open
Hi-Way Garage	13	Rescue Race, Open

YUCCA VALLEY 4th ANNUAL GRUBSTAKE DAYS PARADE CLASSES

CLASS	SPONSORED BY
1. Matched Western Pair	Nogle & Peters
2. Most Typical Working Cowboy	M. G. "Watty" Watkins
3. Most Typical Working Cowgirl	Jack's Quality Meats
4. Best Dressed Western Man	The High Desert Construction Co.
5. Best Dressed Western Lady	Burnt Mountain Trailer Park
6. Best Parade Horse	Shell Gas, Jule & Val Boldizar
7. Best Mounted Riding Group	Robert G. Murray
8. Best Mounted Posse	Johnnie's Fountain & Grill
9. Most Typical Indian	Grant's Grocery
10. Best Silver Display	Laurel Martin
11. Best Spanish Entry	Paul Goakes, Morongo Valley
12. Best Western Rider (under 14 years)	Chamber of Commerce
13. Most Beautiful Float	Wheel Alignment Co.
14. Most Comical Float	Paul Perrin Plumbing
15. Best Commercial	Ole Hanson, Real Estate
16. Participating Bands	Chamber of Commerce

SUNDAY • PRIZES TO BE GIVEN AWAY AT THE ARENA PODIUM TO THE LUCKY TICKET HOLDERS, 2:15 P.M. DRAWING

Grand Prize: One Hundred Dollar Bill.

OTHER PRIZES	DONORS
Half-hour Airplane Ride for Couple	Shell Station, Yucca valley
Aligning of Two Wheels	Wheel Alignment Company
$2.50 Grocery Order	Hardesty's
$3.00 Dorothy Grey Toilet Goods Order	Yucca Valley Drugs
1 Wilson's Tenderized Ham	Jack's Quality Meats
$5.00 Grocery Order	G & M Market
½ Gal. Old Crow 86% Proof	Albert's Liquor Store
$3.00 Grocery Order	Grant's Grocery
1 can of Super Sparling Enamel	Yucca Valley Building Supply
1 $10.00 Permanent Wave	Harold's Beauty Shop
1 Case of Beer	Sandy's Silver Dollar
4 Banana Splits	Johnnie's Fountain
1 Chinese Jade Tree ($3.00)	Barnhart's Desert Garden Nursery
1 Fryer and 2 dozen Eggs	Stanley's Poultry Ranch
1 case of Beer	Yucca Valley Inn
1 Gastria Plant ($2.00)	Barnhart's Desert Garden Nursery
1 Capette Rooster	Swink's Poultry Ranch
Swim at Burnt Mt. Dude Ranch (Single or Couple)	Burnt Mt. Dude Ranch
1 Foot Stool	Mehrem's Upholstery Shop
1 Floral Arrangement ($2.00)	Barnhart's Desert Garden Nursery
1 $3.50 Boudoir Lamp	Becker's Variety Store
Week end Trailer Space or $3.75 in cash	Yucca Valley Trailer Park
Week end Trailer Space or 1-hr. Horseback Ride, Swimming, Round of Archery and Lunch for two at Burnt Mt. Ranch	Burnt Mt. Trailer Park

PROGRAM

SUNDAY, MAY 16

7:00 A.M.—Breakfast Ride to Barbeque at the Desert Christ Park. If not mounted come by car, buckboard, bicycle or on foot.

9:00 A.M.—Soap Box Derby. To be run on Apache Trail, by the future citizens of Yucca Valley. This event will provide a pleasant diversion for the adult portion of the activities. Special rules have been established which digress somewhat from Official Derby Rules.

1. Cars to be built by the contestants.
2. Cost, not to exceed $10.00, exclusive of wheels.
3. Wheel base not to exceed 40".
4. Width, not to exceed 42".
5. Weight, not to exceed 250 pounds, including driver.
6. Age limit, 15 years.

Trophy for winner with regulation wheels—
Sponsored by: Lyall Builders Supply

Trophy for winner with Baby Buggy wheels—
Sponsored by: Roger Stine,
Feed and Fuel

Trophy for winner with most beautitul car—
Sponsored by: Yucca Valley
Community Players

Winners to be determined by elimination matches. Decision of judges to be final.

Judges: Sgts. Duffus, Hall and Smith

Event under the direction of: Clay Tunstall

11:00 A.M.—Church on Horseback, the Desert Christ Park, Rev. Eddie Garver, officiating.

11:00 A.M.—Midway opens to public. Hamburgers, Hot Dogs, Tacos, Popcorn, Cold Drinks, Coffee and Games of Skill and Chance.

12 M.—Brahma Bull Riding Contest, at the Arena. (Free entry) Blue Ribbon Prize.

12:30 P.M.—Lunch Period, at local cafes or on the Midway.

12:45 P.M.—Cholla Roping Contest. (Free entry) Blue Ribbon Prize.

1:30 P.M.—Broom Polo. Selected Teams. (Free entry) Blue Ribbon to each man on the winning team.

2:15 P.M.—Drawing for one hundred dollar bill, and other prizes,

3:00 P.M.—Grand Grubstake Days Sweepstakes Award at Arena Podium. Trophy sponsored by the Burnt Mountain Dude Ranch. Harry Housh, Chief Wrangler.

DESERT CHRIST PARK

For the past three years the vista of the hillside on the North slope of Yucca Valley, has been constantly changing as the Biblical statues take shape under the competent hand of Antone Martin. This modest but versatile gentleman not only conceives and designs the lifelike figures in the Desert Christ Park, but brings them to completion as the fruits of his own hard labor. Composed of concrete with reinforcement of steel, each subject requires much manual labor as well as technique.

The original statue of Christ was transported to its present site in the Spring of 1951, from the home of Mr. Martin in Inglewood. This was the result of the concerted efforts of Rev. Eddie Garver, the "Desert Parson," who foresaw the potentialities surrounding such a work of art, in the founding of a desert park. Then came a seated figure of Jesus, depicting the "Sermon on the Mount," with the likenesses of two little children near by. Later the statutes of Judas and Peter were brought to occupy spots farther down the hillside. Mr. Martin soon realized the magnitude of his burning ambition to create a lasting memorial to Christianity, and decided to take up his abode in Yucca Valley in order to facilitate his work. Today, the twelve Apostles have become reality in sculpture, and are grouped intimately around their Saviour, to complete one phase of Mr. Martin's five-year program.

The newest acquisition to the nationally famous park, is a Wedding Chapel, created under the guidance, and largely by the hand of Frank Garske. The chapel, which is built of native rock, lifts its striking lines into the desert sky, with wing walls and spire of reddish stone piercing the blue in marked contrast. The roof is of corrugated translucent plastic, filtering the sunlight to a pale azure within. An electric Hammond organ of the latest design, is being installed to provide fitting volume of music for the magnanimity inspired by the harmonious surroundings of the Desert Christ Park.

Ample parking space is available, adjacent to the grounds, which also provides three barbeque pits, water fountains and adequate modern rest rooms for the thousands of visitors who enjoy the Park annually.

Yucca Valley
BUSINESS DIRECTORY

Greetings
from
YUCCA VALLEY BUILDING SUPPLY CO.

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Yucca Valley
Joshua Tree 422

Jule Boldizar, owner
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Yucca Valley Sky Corral
Yucca Valley, Calif.
High Desert Representative
Crall & Fahy Ford Co. — Aviation & Automotive Petroleum Products

CHARLES S. WATKINS
Your Friendly
Franklin Insurance Representative
Yucca Valley, Box 62

E. R. "BILL" WILLIAMS & ASSOC.
Realtors
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P.O. Box 187 Yucca Valley

YUCCA VALLEY TRAILER COURT
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Jack & Madaline Barrett
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(Home Service)
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and Appliances
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Phone Joshua Tree 382

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One Coat Plaster Perlite Paint
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Paul Griswold
Representative of
FERGUSSON ELECTRIC
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Paul Albert Ruth Albert

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See

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Best Wishes to the
Yucca Valley Chamber of Commerce
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Redondo Beach, Calif.
Printers of the Grubstake Program

Special attention is called to the
Yucaipa Riding Club
who so generously extended
their services to the
Grubstake Days Program.

The Yucca Valley Chamber of Commerce wishes to express its gratitude to Mr. and Mrs. Herbert S. Baker for the use of their property, upon which the Gymkhana Arena and the Midway are located, also to Mr. Art Katje who gave permission to use or cross his holdings.

YUCCA VALLEY CHAMBER OF COMMERCE OFFICERS

Fiscal Year, 1953-1954

President ..... Floyd J. Peters
1st Vice President ..... Bates Marriott
2nd Vice President ..... Odis Ray
Treasurer ..... Alfred Peters
Secretary ..... Ethel Stine

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Arthur Le Fever
Glenn Hammett
Frances Akers
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Gymkhana ..... Bill Tennney, Ray Godwin
Floats ..... George Scott
Publicity ..... Jane Lace
Ticket & Button Sales ..... Ozro Dodge Thomas
Booth Promotion ..... Art LeFever, Ed Hardesty
Program ..... Kenn Witting, Kirk Martin, Myrle Buxton
Program Advertisements ..... Barbara Evans
Queen Selection Program ..... Kenn Witting
Queen Manager ..... Debbie Jernberg
Trophy Sales ..... Alfred Peters
Solicitation of Prizes ..... Teen Smith

The Yucca Valley Chamber of Commerce gratefully acknowledges the generous support extended the Grubstake Days effort, by the many local residents and businessmen, and especially the gracious contributions from the neighboring towns, all of which conjoined to make our annual celebration a success.

The Joshua

(MORMON PRAYER TREE)

Silent sent'nel of a century
Destined long to stand alone.
Breathing life from desert zephyrs.
Not a sin it need atone.
Lonely beauty etched in sun gold,
Rarely kissed by desert shower.
Patient martyr of a lifetime,
Bringing forth its Springtime flower.
Justifying Mormon adage,
With its profile ever rare,
Stands the Joshua, immortal,
With its branches
Bowed in prayer.